

Maximize the value of your knowledge assets



Unlock the full potential of your existing content, transforming reports, research and expertise into fresh, relevant content for different audiences and channels, while maintaining compliance and efficiency.

Maintaining consistent editorial standards across teams and content formats is tough, especially across large teams, formats and channels. Without AI-powered insight prioritization, high-value content is often overlooked, wasting resources on low-impact content and missing opportunities to amplify what matters most.

Insights are often scattered across disconnected systems, making it difficult to manage or reuse. Manual content repurposing is costly and slow, while handling complex or regulated information without proper oversight risks factual errors and compliance issues that undermine trust and brand integrity.

By automating the extraction, enrichment and reuse of insights, EIX-Insight Repurposing automates the identification of high-impact insights, enforces editorial and regulatory standards and streamlines content transformation. This reduces manual effort, shortens turnaround times and ensures that valuable institutional knowledge is amplified instead of lost in silos.

Part of EidenAI Suite – the expert.ai suite that delivers comprehensive, ready-to-deploy enterprise AI solutions tailored to each industry – EIX-Insight Repurposing pinpoints the most valuable and relevant insights and automates content adaptation into tailored, audience-specific formats.

KEY CAPABILITIES

Automated editorial compliance

Apply Hybrid AI to maintain consistent brand voice, tone and regulatory alignment across all platforms and formats, automatically enforcing editorial standards and reducing manual review cycles.

Insight prioritization

Use advanced analytics and natural language understanding to pinpoint high-impact insights from large volumes of content so teams focus on content with the greatest engagement, business value or strategic impact.

Intelligent knowledge organization

Categorize and structure knowledge assets using semantic enrichment and customizable taxonomies, enabling rapid discovery, efficient management and reuse of high-value content across teams and systems.

Content transformation

Quickly convert insights into multiple formats, summaries, social posts, training materials or client briefs that are optimized for each audience.

Human-in-the-loop accuracy assurance

Combine AI speed with expert oversight to ensure accuracy and compliance, especially in regulated domains like healthcare, finance and legal.

BENEFITS

- **Reduce manual work and review time**, speeding up content creation.
- **Focus on repurposing content** that drives engagement and business value.
- **Ensure trust, consistency and compliance at scale.**
- **Deliver high-value content** across channels to boost reach and relevance.

Expert.ai

Expert.ai is a company specialized in the implementation of enterprise artificial intelligence solutions to create business value. Through EidenAI Suite, expert.ai supports companies and public administrations in their AI adoption journeys by offering a suite of ready-to-use solutions tailored for vertical markets.

Learn more: www.expert.ai